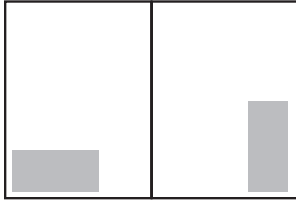


**DAILY:** Local, independent news, culture & events website

**MONTHLY:** Free magazine in print since 2001

**WEB READERSHIP:** 175,000 per month

**PRINT READERSHIP:** 25,000+ per issue



1/6 Page

**1/6 PAGE: \$200/mo**

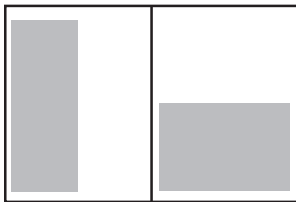
- 1/6 page ad in every issue of LV
- **Dimensions: 4.8" w x 2.3" h OR 2.3" w x 4.8" h**
- Restaurant/Retail trade rate: 20 x \$20 gift card/mo



1/4 Page

**1/4 PAGE: \$300/mo**

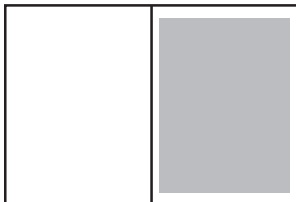
- 1/4 page ad in every issue of LV
- **Dimensions: 3.6" w x 4.8" h OR 7.25" w x 2.3" h**
- Restaurant/Retail trade rate: 30 x \$20 gift card/mo



1/2 Page

**1/2 PAGE: \$500/mo**

- 1/2 page ad in every issue of LV
- **Dimensions: 3.6" w x 9.75" h OR 7.25" w x 2.3" h**
- Restaurant/Retail trade rate: 50 x \$20 gift card/mo



Full Page

**FULL PAGE: \$800/mo**

- Full page ad in every issue of LV
- **Dimensions: 7.25" w x 9.75" h**
- Restaurant/Retail trade rate: 70 x \$20 gift card/mo

Partner business/organization:

Representative name:

Phone:

Email:

Package:

Rate:

Start Date:

Additional Services/Notes:

Credit Card Number:

Expiration:

Security code:

Zip:

Partner signature:

**Full Color** – Free    **Ad Design Support** – Free    Design support needed?  Y  N

**6 month minimum commitment, then cancel anytime:** All rates given are 30% off. Call for short term pricing. Cancel via email to [ads@littlevillagemag.com](mailto:ads@littlevillagemag.com).

**Additional discounts:** 10% off for nonprofits, minority owned businesses, or one-year pre-payment.

# PRINT—ALL AVAILABLE SIZES

ADS@LITTLEVILLAGEMAG.COM

## ASK ABOUT RATES FOR SPECIALTY PUBLICATIONS AND ANNUAL GUIDES

<b>PRINT PRICES</b>	<b>6x+</b>	<b>1-5x</b>
<b>BACK COVER</b>	\$1100	\$1430
<b>INSIDE FRNT</b>	\$950	\$1235
<b>INSIDE BK</b>	\$875	\$1138
<b>2-PAGE</b>	\$1300	\$1690
<b>FULL PAGE</b>	\$800	\$1040
<b>2/3 PAGE</b>	\$700	\$910
<b>1/2 PAGE</b>	\$500	\$650
<b>1/3 PAGE</b>	\$400	\$520
<b>1/4 PAGE</b>	\$300	\$390
<b>1/6 PAGE</b>	\$200	\$260
<b>1/12 PAGE</b>	\$100	\$130

**FORMATS:** PDF, TIF or JPG over 250 dpi; CMYK — All prices are per-placement.

## EMAIL SPONSORSHIP

**DAILY DIGEST:** \$250/WK; \$100/DAY  
**WEEKENDER:** \$200/WK

## BRANDED EMAIL

**TO ALL SUBSCRIBERS:** \$500/SEND  
*Pending editorial approval*

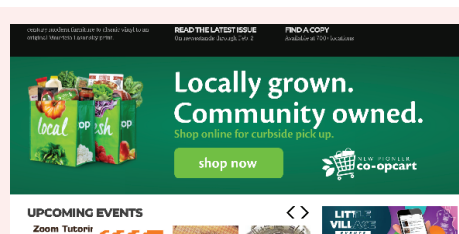
## CALENDAR SPONSOR

**BANNER AD ONLINE AND “PRESENTED BY” CREDIT IN PRINT:**  
 \$1200/MONTH

## WEB AD UNITS/SIZES & PRICES

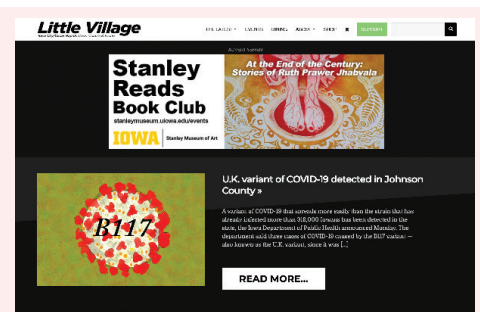


**SIDEBAR ADS:** 300 px w 250 px h (+2x size)  
 \$20/1000 VIEWS  
 \$30/1000 VIEWS GEOTARGETED



## FEATURED WEB AD POSITIONS

**MODULE IN CONTENT STACK:**  
 \$1250/MONTH, \$350/WEEK  
*Highest click thru rate*



**HEADER BANNER:** 728px w 250px h (+2x size)  
 \$1500/MONTH, \$500/WEEK  
*Most prominent position*

## DATES & DEADLINES

### RELEASE DATES:

**PRINT:** First Wednesday of each month  
**WEB:** Updated daily (Mon-Fri)

### AD CONFIRMATIONS:

**PRINT:** 2 weeks prior to publication  
**WEB:** 2 bus. days\* prior to publication  
 \*7 days if design assist needed

### FINAL CREATIVE:

**PRINT:** 10 days prior to publication  
**WEB:** 2 bus. days prior to publication